

Anthony L Medina

JOURNALIST

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EXPERIENCE

Business Insider

Feb 2022 - August 2022

Spearheaded news coverage about resale and ecommerce marketplaces as an Editorial Fellow on Business Insider's Retail team.

- Adapted stories on trends in collectibles and sought after items on resale platforms with a traditional business news reporting angle. (BI; Funko's new exclusive drops on eBay show how vital secondary market hype is for collectible manufacturers; <https://businessinsider.com>)
- Formulated journalistic relationships with analysts, investors and marketplace CEOs to better provide readers with the Insider story format. (BI; How Whatnot's cofounders sold Andreessen Horowitz and other investors on their livestream marketplace and raised \$225 million in funding; <https://businessinsider.com>)

Consumer Reports

June 2021 - August 2021

Developed enterprising news stories and product reviews as a Content Strategy and Development Admin Intern.

- Crowdsourced experts in the field of retail in a virtual reporting environment with a focus on a younger and diverse audience. (CR; How COVID Changed the Way Americans Shop; <https://consumerreports.org>)
- Connected with CR product testers and staff writers to create home appliance product stories. (CR; Best Robot Vacuums for Pet Hair; <https://consumerreports.org>)

The Wave

November 2019 – February 2022

Working as a freelance reporter covering general assignments on a weekly basis with staff at The Wave covering neighborhoods in the Rockaway Peninsula.

- Covered Black Lives Matter and Blue Lives Matter demonstrations on the Rockaway Beach Boardwalk. (The Wave; A March for Change; <https://rockawave.com>) Interviewed participants. Shot and edited photos and videos.
- Also, covered NYPD precinct efforts to engage with the community and reviewed weekly crime statistics for stories. (The Wave; Shootings Through the Roof: NYPD Crime Stats Reveal; <https://rockawave.com>)

Freelancer at Various News Outlets

February 2018 – Present

Covered community arts and hard news events for hyper-local news sites from community board meetings to in-depth feature pieces.

- Work includes a community street clean-up in Brooklyn. (Brklyner: Residents In East New York Tackle Litter, Wonder Where Is DSNY; <https://bklyner.com>)
- Profile on Songwriter Dru Cutler (Bushwick Daily, Unit J's Resident Songwriter Dru Cutler New Music Video Features Scenes in Bushwick; <https://bushwickdaily.com>)

EDUCATION

Craig Newmark Graduate School of Journalism - CUNY

Master of Arts of Journalism.

Arts and Culture Reporting with a Visual Journalism Specialization.

December 2021

York College - CUNY

Bachelor of Arts

Journalism major

GP 3.5. Cum laude.

June 2018

KEY SKILLS

Adobe Creative Cloud including Photoshop and Premier.

Microsoft Office Suite Applications including Word and Excel.

Digital photography and studio production.

AWARDS

Steven Witzner Excellence in Journalism Award 2017.

Awarded to recognize a junior or senior journalism major for overall journalism work both inside and outside the classroom.

CUNY Film Festival Nominee for Best Undergrad Documentary 2018.

Documented an aspiring actor performing in a college play and one Army veteran returning to civilian life after his father died.